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The Agile Workforce & Workplace – Flex Primer for the New Future of Work

By Karol Rose and Lori Sokol, Ph.D.
Forward by Ted Childs

The Flex Primer for the New Future of Work provides business, HR and diversity leaders with a clear understanding and a new perspective on how flexibility is driving changing workforce and workplace issues.

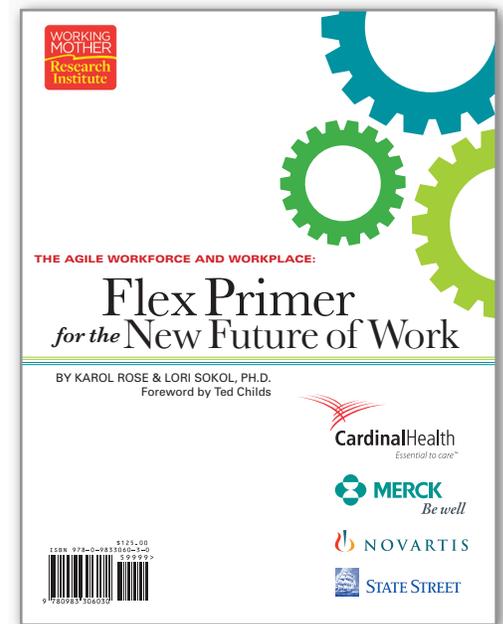
Using a combination of research, interviews and topic-related survey data, the book explores new connections and relationships between flexible working and a range of emerging topics and issues important for organizational competitiveness and success in the global economy. Each chapter also includes interviews with leaders from major organizations and thought leaders in areas related to flexible work.

This book is a **must-read** for HR leaders and managers of flex employees as well as for the new organizational partners—leaders in the fields of diversity, legal, facilities, technology, business continuity and health/wellness—who are using flexible work to create more agile workforces and workplaces.

About the Authors

Karol Rose is partner and chief knowledge officer of FlexPaths, a leading provider of web-based and consultative flexible working solutions for corporations, the government and people seeking employment in organizations that have flexible working cultures. Karol Rose has worked at the forefront of the work-life effectiveness field for over 25 years. She is the author of five books, including *Work Life Strategies: Bottom Line Strategies for Today's Workforce* (WorldatWork, 2006) and was the contributing editor for the *FORTUNE* magazine's annual work life and human capital special features. As a consultant Karol developed flexible work practices and designed educational experiences for HR and senior management to support the business goals of many Fortune 500 companies. She led the work-life practice at PricewaterhouseCoopers and TimeWarner Inc., and has been at the forefront of the creation of many 'firsts' in the work-life field, including developing one of the first on-site back up child care centers in the country.

Lori Sokol, Ph.D., is an industrial psychologist and work/life consultant to organizations, large and small. She teaches businesses how to integrate work/life resources and services into their corporate culture to increasingly attract and retain the most talented, productive and loyal employees regardless of gender, age, sexual orientation, marital status or geographic location. In addition to on site consulting, Dr. Sokol's work has been profiled on MSNBC, Fox 5 News, and CNBC. Her writing has been published in the *Baltimore Sun*, *The Huffington Post*, and in *The New York Times Business Blog*, and she was the host of the radio show, *'Juggling Act'* on 1490AM WGCH, where she provided listeners with work/life tools and strategies to help them achieve more effective career and personal goals. Dr. Sokol is also the Founder and Publisher of *Work Life Matters* magazine, a national publication that provides businesses with news and analysis about the latest trends in the work/life arena.



- Chapter 1:** At A New Tipping Point—How Did We Get Here?
- Chapter 2:** The Role of Flexible Working in Attracting, Engaging and Managing Diverse Talent
- Chapter 3:** Flexible Working and Technology
- Chapter 4:** Flexible Working and Business Continuity and Disaster
- Chapter 5:** Flexible Working and Business Facilities Planning
- Chapter 6:** The Connection Between Employee Wellness and Flexible Working
- Chapter 7:** Flexible Work and Legal/Compliance Issues
- Chapter 8:** Trends in Flexible Work
- Chapter 9:** The Process: How to Plan, Manage, and Implement Flexibility
- Chapter 10:** Assessing the Value of Flexible Work

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